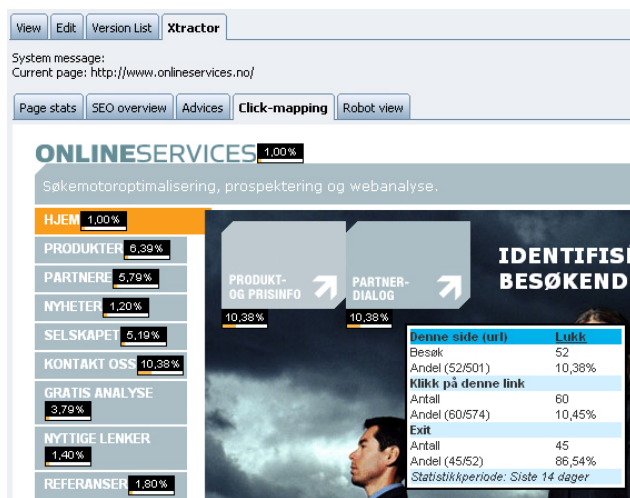


XTRACTOR FOR EPiServer

What is Xtractor for EPiServer?

Xtractor for EPiServer is a modular software tool that covers all your needs within SEO (Search Engine Optimization) and Web Analytics. With Xtractor for EPiServer you will be able to successfully generate, identify and understand online visitors.

- **GENERATE**
Search - Search Engine Optimization
- **IDENTIFY**
Prospecting – B2B visitor identification
- **UNDERSTAND**
Traffic Scorecard - web analytics
Insight – PowerPoint based reporting
ClickMapping – visitor click-patterns (see below)
Campaign – measure online campaigns



Benefits - Xtractor for EPiServer

- Xtractor for EPiServer is a complete Internet Marketing Software Suite.
- The integration of Xtractor with EPiServer will, through its simplicity, save both resources and time for your organisation.

How does the integration work?

Through the flexible integration Xtractor is directly accessible for those who have logged in to EPiServer. When logged in you can view visitor statistics for each URL, each section and for the entire site as well as scores and prioritized improvement advices regarding how your website is optimized for search engines.

Using Xtractor for EPiServer is simple. Wave goodbye to the agony of trying to figure out how your Web Analytics tool works!

With Xtractor for EPiServer you no longer need various tools to gain control of your website. Xtractor for EPiServer covers it all!

How do I use Xtractor for EPiServer?

With a single click you can access the unique features of Xtractor for EPiServer:

- Technical advices for Search Engine Optimization
- How and where visitors have clicked on the page that you are editing
- Detailed visitor statistics per page and for the entire site
- How the search engines view and rate each page and the entire website
- How well your content is optimized for search engines

Xtractor is currently available in English, Swedish, Norwegian and German.

How do I get Xtractor for EPiServer?

Contact Online Services or our Partners and we will install and customize the Xtractor integration with your EPiServer.

Marketing or Search?

Xtractor is being offered in two versions - Xtractor Marketing and Xtractor Search. Xtractor Marketing covers Web Analytics. Xtractor Search has focus on Search Engine Optimization.

Xtractor Marketing

Xtractor Marketing enables you to understand visitor behaviour and identify your website visitors – thus allowing you to continuously evaluate and improve your website.



Xtractor Search

With Xtractor Search you will have a unique Search Engine Optimization tool enabling you to generate more visitors. Technical advices as well as content and keyword analysis will help you improve your website. All modules and reports included in Xtractor Marketing are also included in Xtractor Search.



HQ, Norway
Online Services AS
Martin Linges vei 17
N-1367 Snarøya
NORWAY
TEL: +47 67 82 70 11
FAX: +47 67 82 70 12
mail@onlineservices.no

HQ, Sverige
Online Services AB
Norra Hamngatan 6
411 14 Göteborg
SWEDEN
TEL: 031-712 55 00
FAX: 031-712 55 49
info@onlineservices.se

EPiSERVER
EpiMORE ALLIANCE PARTNER